



CommunityWorks

Building People & Places

micro

Entrepreneur training

10-week virtual series
for start-up businesses

Are you ready to grow your business and gain the tools for success? Join our MicroEntrepreneur Training program to access up to \$1,000 in grants and resources to help your business thrive!

What You Need to Do

- **Register for MicroEntrepreneur Training:** \$45 fee
- **Complete Class Requirements:** Fill out a Business Sketch Plan and attend at least 7 of the 10 sessions.
- **Apply for a Credit Builder Secured Savings Account:** Apply during the first 7 weeks of class to unlock additional financial benefits.

What's the Credit Builder Secured Savings Account?

- This unique program helps you build personal and business credit while saving for your business.
- Loan amounts range from \$500–\$1,000 at a fixed rate of 2.00% over 12 months.
- After making all monthly payments and completing a full Financial Wellness Assessment, you'll receive your savings back, plus a 50% match from CommunityWorks.
- Includes access to financial coaching to prepare for future financing opportunities.

What You'll Gain

- **\$500 Grant:** Upon completing the course and setting up your Secured Savings, you will receive a \$500 grant for marketing and accounting expenses.
- **\$500 Savings Match:** Get a 50% match from the Secured Savings program after one year.

MicroEntrepreneur Program Details

- **When:** Wednesdays, February 12th to April 16th
- **Where:** Virtual via Zoom
- **Who:** Businesses in the startup or growth phase.

Take Your Business to the Next Level!

This 10-week training covers:

- Developing a business and marketing plan
- Conducting market analyses
- Exploring financing options
- Risk management strategies
- Building a strong customer service philosophy
- More essential entrepreneurial skills



Spaces are limited! Reserve your spot today! Call 864-235-6331 for more information.